

COVER LETTER

rodrigo martirena

Architect / Production Designer



PROFILE

Name

Rodrigo Martirena Beloso

Birth date

30 de Abril 1971

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rodrigomartirena

Berlin, 2024

My name is Rodrigo Martirena Beloso. I am an Architect and Production Designer. I worked for several years in Architecture until I discovered this, my new profession, Production Designer. Apart from my academic training, I trained myself working for more than ten years in production services for the Northern Hemisphere, both in advertising films and feature films.

As for my profile as an Art Director, I give great importance to architecture as a generator of spaces. It is important that the architectural details are part of the sets as unique elements. The idea is to suggest more than to show. We as art directors have to be able to communicate a character without speaking and give visual personality to every detail likely to produce some dramatic effect. I like many decorative styles but I always emphasize the blend. I think we all have complex personalities, and blends of styles help us define this complexities.

Because of my professional training, I like to build sets and that is what I feel most comfortable with. As for work on location or outdoors, I also place great importance to the details included in the architectural styles. I really appreciate the architecture of the first half of the 20th century, and also the contemporary styles inspired by this era.

In 2014 I ventured into the miniseries format, where I felt very comfortable. Working with more than one director, timing, and the challenges of the scripts were very interesting. I believe in this format, and I am an admirer of drama and mystery series. In 2018 I had the opportunity to work with the Brazilian director Karim Ainouz in his feature film "The Invisible Life of Eurídice Gusmão", winner of the "Un Certain Regard" award at the Cannes Film Festival (2019). For the same film I received several awards for the best art direction: Coral Award at the "Festival Internacional del Nuevo Cine Latinoamericano de La Habana" (2019), "Prêmio Guarani" (2019) from the Brazilian critics and "Prêmio Otelo" (2020) from the Brazilian Film Academy.

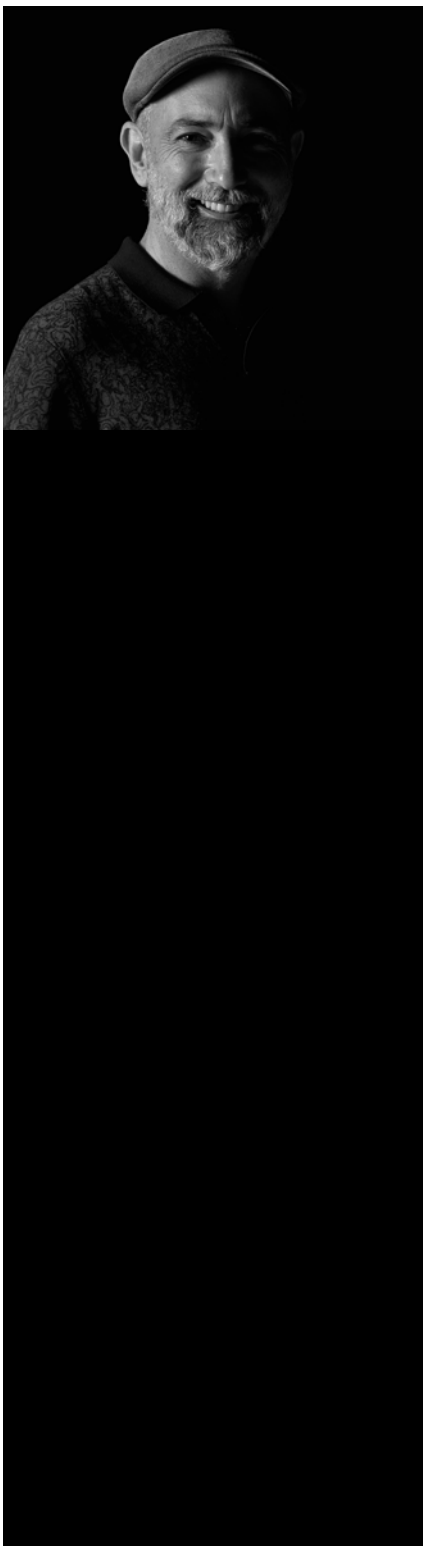
Currently living and working in Berlin, I am exploring new horizons, broadening my scope of work, and delving into projects involving virtual reality (VR) or extended reality (XR).

Cordially,

Rodrigo Martirena.

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WORKING EXPERIENCE

- 2023 Actrio Studio / Signal Space Lab
Production Designer
XR-Experience "Human Within" by Anne Weigel
- 2023 Amilux Film / Lupa Films / Actrio Studio
Production Designer
VR-Experience "Egon Schiele – A Personal Encounter" by director Gerda Leopold.
- 2020 - 2021 Cimarron Cine / Amazon Prime Video
Production Designer
Series "Sentença" by Marina Meliande & Anahí Berneri filmed in Montevideo, Uruguay.
- 2018 - 2019 RT-Features / Pola Pandora Filmproduktion
Production Designer
Feature film "The Invisible Life of Eurídice Gusmão" by director Karim Ainouz. Winner of "Un Certain Regard" at Cannes film festival 2019.
- 2014 & 2016 HBO / RT-Features / Oriental Films
Production Designer
Original TV series of HBO Latin America "The Hypnotist"
Production of two seasons shot in Montevideo, UY.
- 2000 - 2020 AUDIOVISUAL PRODUCTION SERVICES
Art-Director
Advertising films, clips, developed in Montevideo, Santiago de Chile y São Paulo.
- 1996 - 2000 STUDIO ISIDORO SINGER & PARTNERS
Architect
Development of WTC project - World Trade Centre Montevideo, UY.

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AWARDS & NOMINATIONS

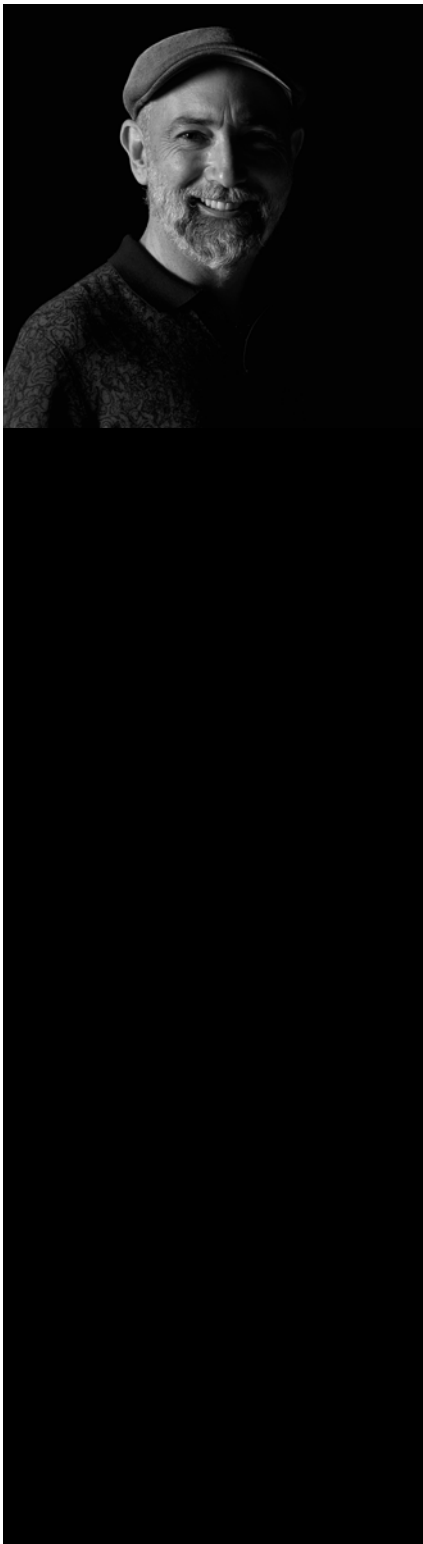
- 2020 GRANDE PREMIO DO CINEMA BRASILEIRO
"The Invisible Life of Eurídice Gusmão" by Karim Aïnouz
Otelo Award - Best art direction
- 2020 25º PRÊMIO GUARANI DE CINEMA
"The Invisible Life of Eurídice Gusmão" by Karim Aïnouz
Best art direction
- 2019 HAVANA FILM FESTIVAL
"The Invisible Life of Eurídice Gusmão" by Karim Aïnouz
CORAL Award for the best art direction
- 2021 CINEUPHORIA AWARDS
"The Invisible Life of Eurídice Gusmão" by Karim Aïnouz
Nomination Best Art Direction - International Competition
- 2019 LATINO ENTERTAINMENT JOURNALISTS ASSOCIATION FILM AWARDS
"The Invisible Life of Eurídice Gusmão" by Karim Aïnouz
Nomination Best Production Design and Set Design

ACADEMIC EXPERIENCES

- 2022 MINISTRY OF EDUCATION AND CULTURE (MEC), URUGUAY
Invited Jury
Stimulus Fund for Artistic Training and Creation.
- 2019 CULTURAL CENTRE B_ARCO, SÃO PAULO
Invited speaker
Seminar on "Characterization of the character from Art Direction point of view"
- 2016 GURVICH MUSEUM, MONTEVIDEO
Invited speaker
Seminar on "Audiovisual Architecture" - The relationship between cinema and architecture.
- 2015 CULTURAL CENTER OF SPAIN IN URUGUAY
Guest lecturer at the Dance Workshop of the School of Architecture of the Republic of Uruguay
Conference "Vision of the city from the point of view of desire and imagination", lecture as part of the project "Ghierra Intendente".
- 2014 CLAE / Centro Latinoamericano de Economía Humana
Professor of Audiovisual Art Direction
- 2013 FACULTY OF ARCHITECTURE / UDELAR
Professor in charge of the curricular subject
"Architecture and Cinema - The depth of the screen".
Subject taught to 3rd year students.

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EDUCATION

Superior Studies

1989 - 2000

FACULTY OF ARCHITECTURE / UDELAR

Degree: Architect

2008

ALTOS ESTUDIOS - ESCUELA DE CINE SAN ANTONIO DE
LOS BAÑOS (EICTV) - FILM SCHOOL IN LA HABANA, CUBA

Post-degree in Art Direction

LANGUAGES

2005

PORTUGUESE - excellent command

Particular studies

1982 - 1987

ENGLISH - very good command

The Alianza of the United States of America

1974 - 1980

FRENCH - excellent command

Lycée Français

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VEREDICT

01 *Exterior*
Heloisa

02 *Women prison*
Common prison cell

03 *Men prison*
Intern corridor



01



02



03

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THE INVISIBLE LIFE

01 *Restaurant*
The encounter



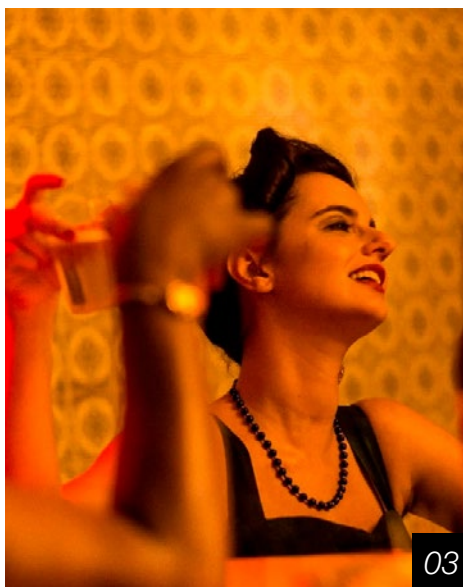
01

02 *Filomenas' house*
Living room



02

03 *Bar Carioca*
Guida



03



04



05

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THE HYPNOTIST

01 *Castors workshop*
Dream machine

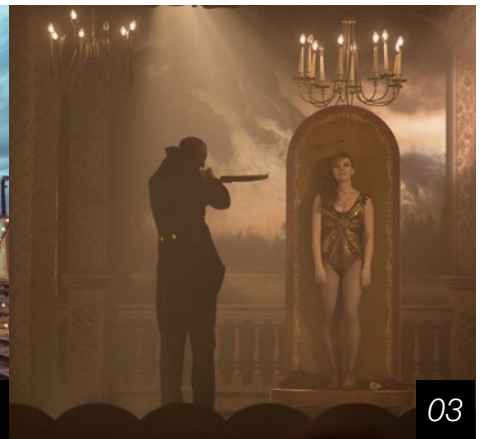
02 *Fair of Wonders*
Main entrance

03 *Rex Theatre*
Scenario: Marengo and Assistant

04 *Hotel "Las Violetas"*
Close up - Wallpaper
Dominga's room

05 *Hotel "Las Violetas"*
Hotel reception

06 *Hotel "Las Violetas"*
Arenas' room



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COMMERCIALS

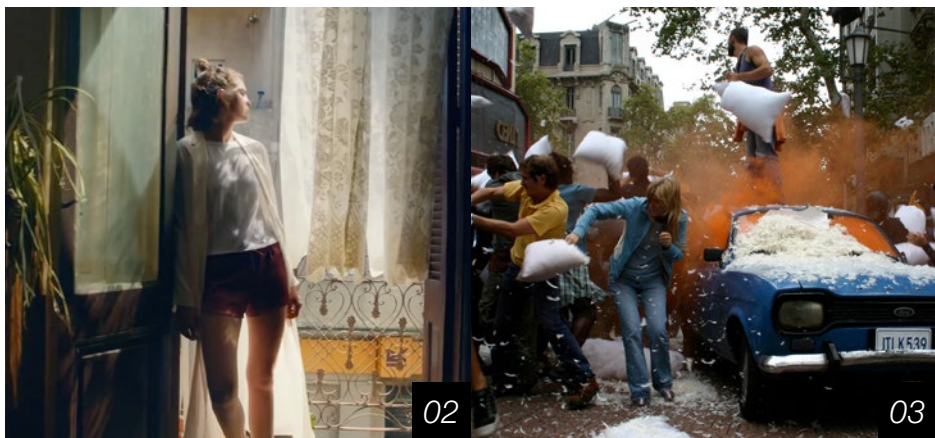
01 CARLSBERG
"If Carlsberg did La Revolution"

Director: Oskar Bårt
Shooting: Montevideo, UY



02 ZALANDO
"Who Cares"

Director: Jan Gleie
Shooting: Montevideo, UY

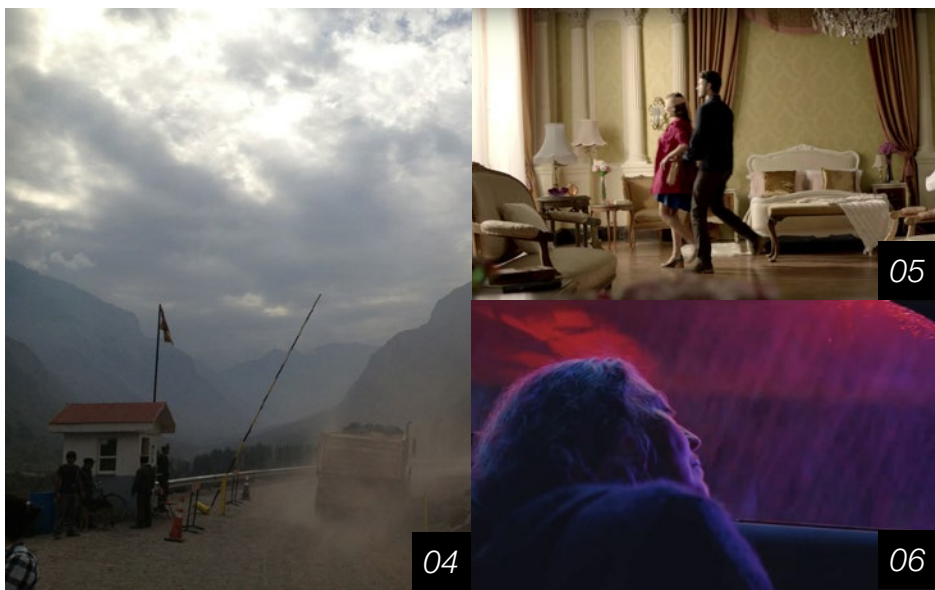


03 Absolute Vodka
"Absolute Protest"

Director: Frederic Bond
Shooting: Montevideo, UY,
Punta del Este, UY

04 AXE
"Molstrük"

Director: Malcom Venville
Shooting: Santiago de Chile, CL



05 O'Boticario
"Olhos Fechados"

Director: Felipe Mansur
Shooting: Montevideo, UY

06 SIXT
#VALENTINESFAIRYTALE

Director: Laurent Chanez
Shooting: Montevideo, UY
Punta del Este, UY